

UNITED STATES PAVILION



UNITED STATES COMMISSION
NEW YORK WORLD'S FAIR 1964-1965
U.S. DEPARTMENT OF COMMERCE
NORMAN K. WINSTON, COMMISSIONER

AMERICA... PAST, PRESENT, FUTURE

A PROGRAM IN FIVE PARTS

1 VOYAGE TO AMERICA

Upon entering the main entrance to the Challenge to Greatness Exhibit, you will be guided into a lounge area provided by People to People, Inc. Mounted on the walls are color photographs of children of many nations, and brief texts explain the objectives of People to People in promoting friendly communications among all the peoples of the world.

After a short wait in the lounge you will enter the theater and see a ten-minute film—"Voyage to America"—which dramatizes highlights of the greatest mass movement of people in history—a tribute to our immigrant ancestors who by their courage, labor, determination and spirit made possible the America in which we live today.

2 EXHIBIT HALL OF THE GREAT SOCIETY

As you leave the theater, you will pass through seven theaters where interesting exhibit techniques have been employed in depicting some of the principal objectives and challenges of The Great Society: (1) Economic Development and Full Employment. (2) America-the-Beautiful—The Cities and Countryside. (3) Educational Opportunity for everybody in the United States: New Ways to Teach and New Things to Learn. (4) The World of Creative Expression. (5) Science serving Man. (6) The Road to the Stars: Space Exploration and Conquest. (7) One World—The development of a world community for peace and understanding through high speed communication, air transportation, peaceful uses of atomic energy and space travel.

3 AMERICAN CONQUESTS -SEA-LAND-SPACE

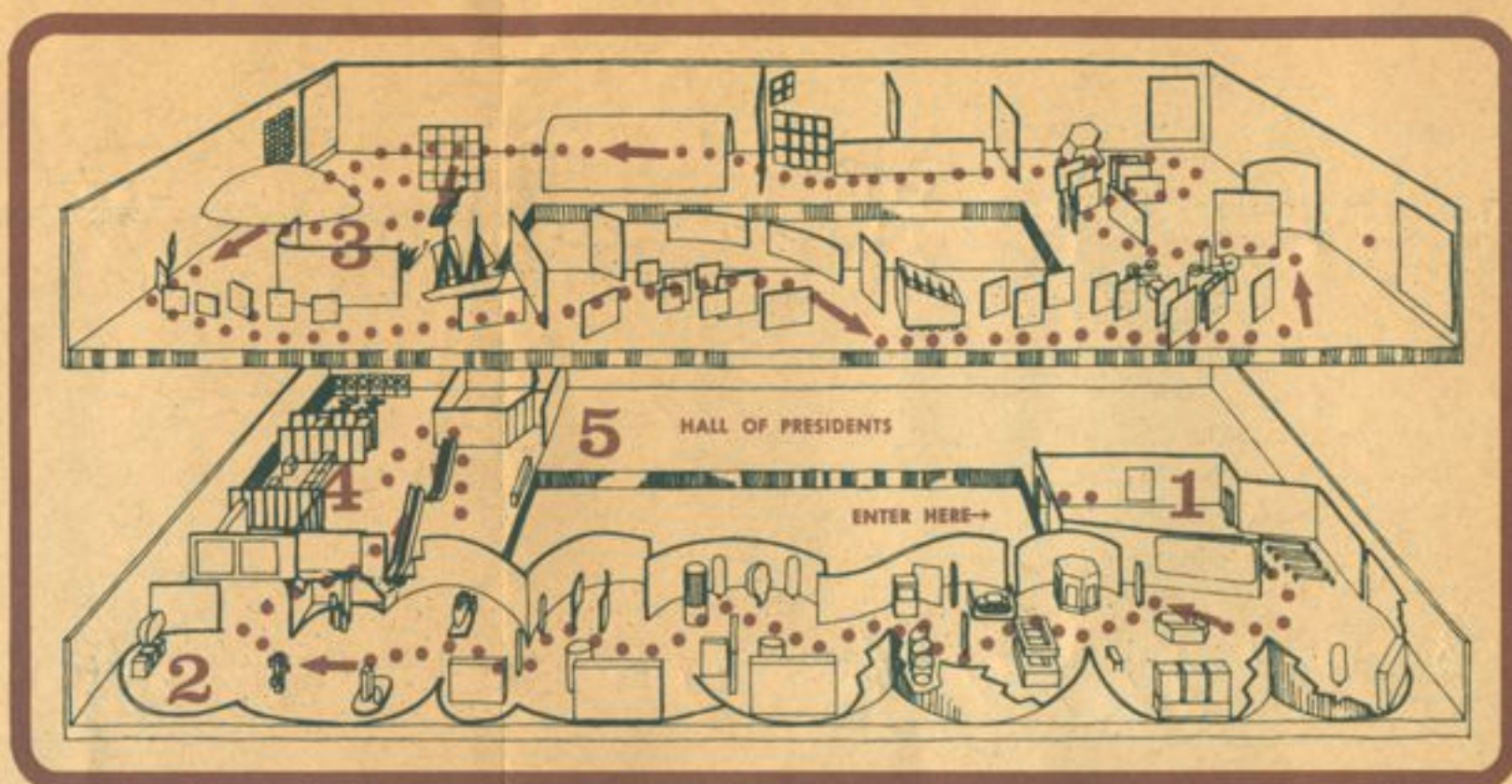
Ride an escalator now to the upper level of the Pavilion and an exhibit which the SATURDAY REVIEW has called, "Certainly the most ingenious and provocative display of films at the Fair." A moving grandstand will take you on a journey of American conquests—from before the first settlements to beyond the faraway stars. You will move through sixteen theatres of various sizes. Some house only one movie screen, others as many as fifteen, varying in size from three by three to twenty-four by sixty feet. You will see the Conquest of the Sea Wilderness, the Conquest of the Wilderness of the Land, and the Conquest of the Wilderness of Space. When you leave the moving grandstand, you may view the John Hancock collection of historical paintings and a model of the John F. Kennedy Center of the Performing Arts, for which President Johnson recently broke ground in Washington, D.C.

4 LIBRARY/USA

You now descend on an escalator into LIBRARY/USA, operated by the American Library Association. Professional librarians are available to answer any questions you may ask. A Univac computer is used to provide essays and reading lists on 75 subjects, demonstrating the library of the future. Adults may wish to browse among the books in the President's Library. Children have access to a large collection of children's books, and may attend 30 minute storytelling, film and slide performances in the delightful Children's World Theatre. Young adults can dial telephones for oral book reviews. In this area you may also obtain front page Xerox copies of the NEW YORK HERALD TRIBUNE for any date from 1900 on. Contributions for these copies go to the Fresh Air Fund which provides vacations for under-privileged children of New York. In addition, questions on Social Security and Public Health may be asked at these exhibits in this area.

5 HALL OF PRESIDENTS

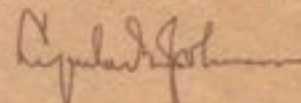
You may enjoy this exhibit either before or after the other four. The Hall of Presidents portrays the personalities, achievements and challenges of thirteen great American Presidents. There you see such historic documents as The Bill of Rights, The Emancipation Proclamation, and The Gettysburg Address. You will see original copies of the Inaugural Addresses of each of these Presidents as well as scores of their personal belongings and hundreds of other objects from the National Archives, museums, Presidential Libraries and private collections. The Hall is a tribute to the past and a direction for the future. Children will never forget it.



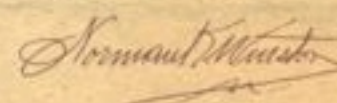
One theme, I believe, is constant throughout this exhibition . . . a declaration of faith in the spirit of the American people.

We find it in Archibald MacLeish's lines:
"The American journey has not ended . . .
America is always still to build."

We find it in the film of America's immigrant origins, in the expression of today's challenges, in the vision of our future. For what, finally, do we mean by Challenge to Greatness? Greatness is not only material might, it is also spiritual firmness in the right, firmness in freedom, firmness for peace. The challenges we face are, at last, challenges to the concept of greatness. As we accept responsibility to meet these challenges, we carry on the journey of the American spirit. Our future begins today.


LYNDON B. JOHNSON
President of the United States
April 22, 1964—New York, N. Y.

"'Challenge to Greatness,' the Federal Exhibition extends a cordial greeting to you. Over two years in the making, this beautiful pavilion and its stimulating program is for the enjoyment and interest of all our visitors. I will be particularly pleased if young people find inspiration here. You are welcome to visit with us as long as you like."


Ambassador Norman K. Winston
United States Commissioner
New York World's Fair, 1964-65



The film "Voyage to America" is dedicated to the millions of immigrants who gave strength to the American spirit. This film and theater have been made possible as a public service by the

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