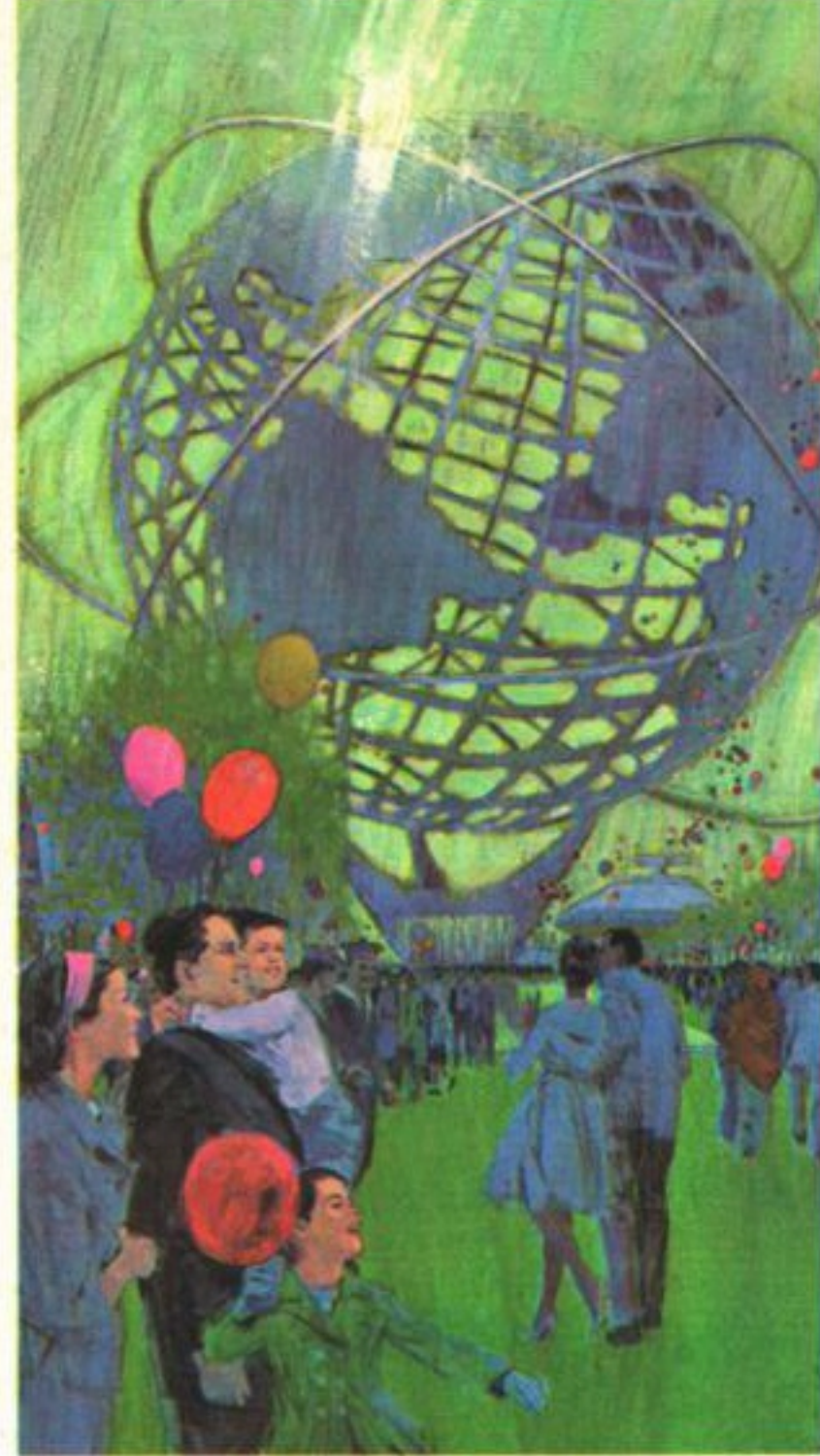


WORLD'S FAIR

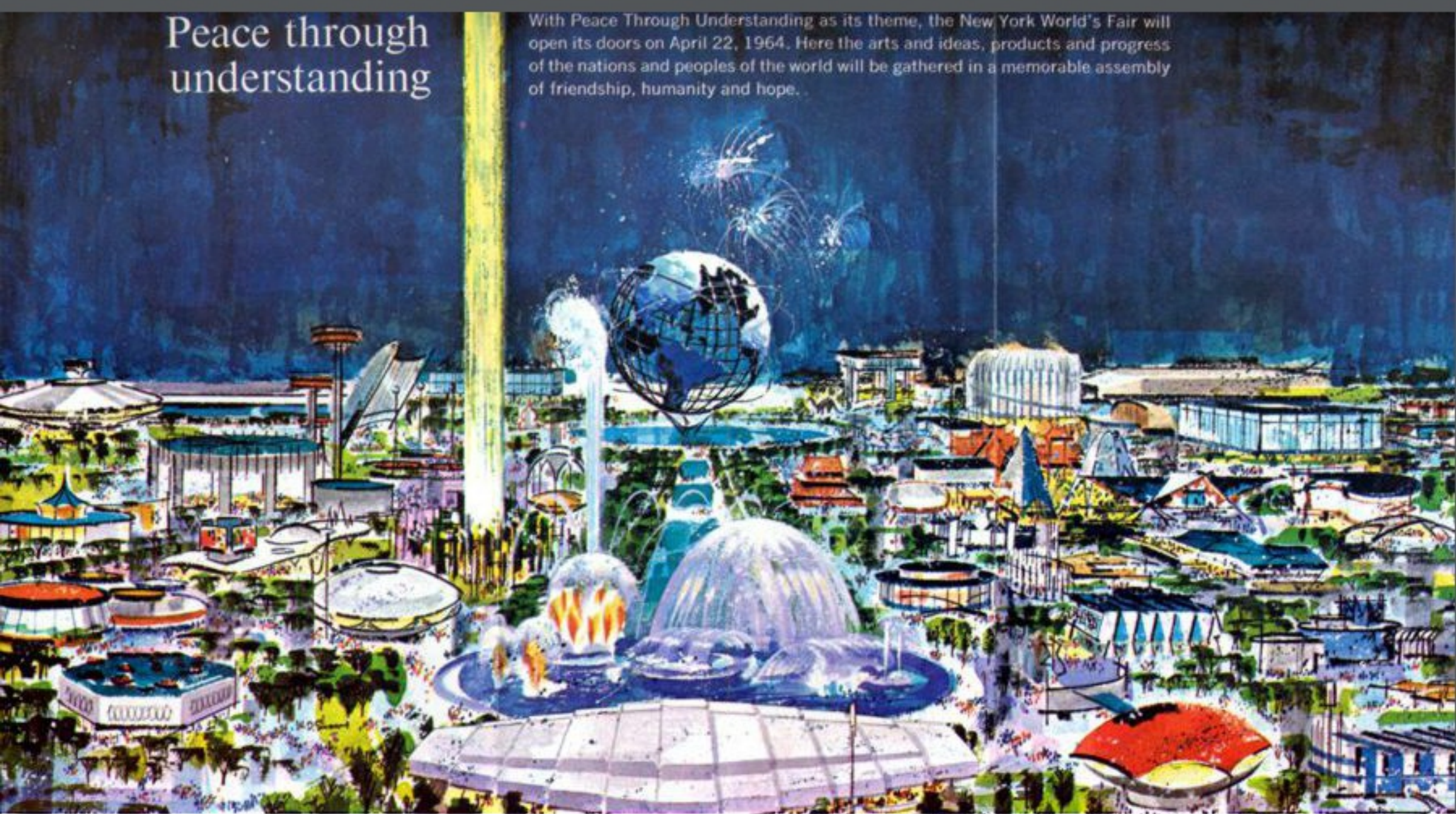


NEW YORK WORLD'S FAIR 1964-65

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Peace through understanding

With Peace Through Understanding as its theme, the New York World's Fair will open its doors on April 22, 1964. Here the arts and ideas, products and progress of the nations and peoples of the world will be gathered in a memorable assembly of friendship, humanity and hope.



Artist W. D. Shaw's interpretation of the Fair showing some of the pavilions in the central exhibition area.

Come to the Fair and see the world!

Under the symbol of the Unisphere, exhibits from all parts of the world will be gathered for your delight! You'll visit gleaming pavilions . . . wander through exotic temples and serene gardens . . . tour towering fantasies of glass and steel. You'll stroll picturesque promenades . . . view colorful fountains . . . sample foods from every corner of the globe. You'll wonder at predictions of things to come . . . gaze at re-creations of things past. You'll see water shows . . . theater productions . . . circuses . . . sports events . . . fireworks . . . symphonies and brass bands. In this Olympics of Progress you will truly see the best from all the world.



Fun Walk on the landscape of the moon, laugh at circus clowns . . . see the Olympic trials . . . watch stage extravaganzas, movies, shows and exhibitions.



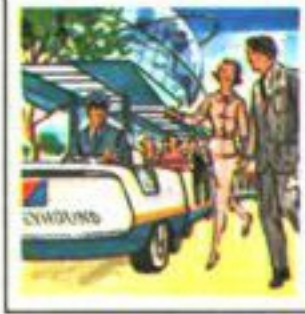
Discover Explore the new worlds of science . . . the cultures of distant lands . . . man's greatest accomplishments of today and dreams of tomorrow.



Food Dine like an Arabian potentate or Hawaiian native . . . feast on French delicacies or good American hot dogs . . . fine food for any budget.



Relax Pause in the sparkle of spectacular fountains . . . visit restful theatres, lounges, galleries, stadiums, parks, playgrounds, pools and gardens.

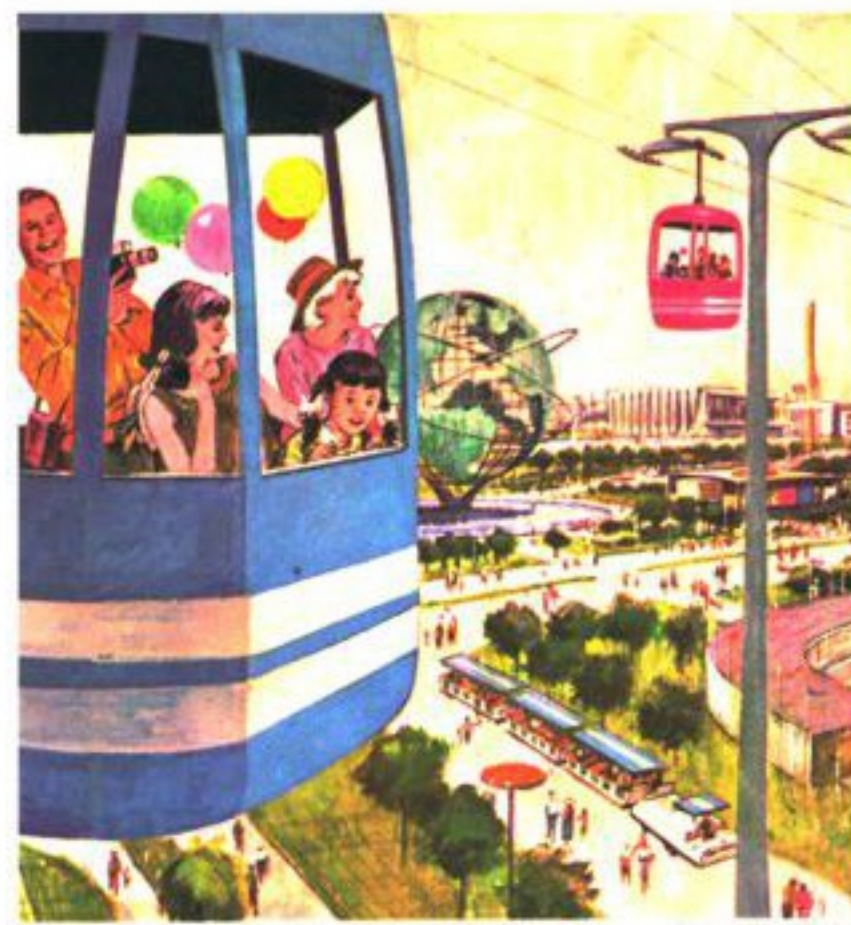


Ride Buses . . . motor trains or chair cars take you around the Fair . . . view the Fair from a helicopter . . . circle over a replica of New York City.



Art Stand before Michelangelo's masterpiece, "Pieta" . . . view the great architecture of the world . . . see marvels of great sculpture and painting.

Enjoy all this...and much more...at the Fair!



Swiss Sky Ride

The Fair is a Family Affair!

No World Exposition ever had so much to offer each member of the family . . . from children's shows to fashion shows . . . from automobile racing to moonlight dancing! Your visit will be a vacation, an education, an inspiration!

New York is a World's Fair Festival!

New York City extends a friendly welcome to your whole family. New hotels are opening, new transportation facilities are ready, everything is being planned for your comfort and convenience. In 1964 and '65 the New York World's Fair, together with Lincoln Center for the Performing Arts, will make New York the most exciting city in the world.

The Fair opens April 22, 1964. Advance tickets are on sale now. Adult admission—\$2.00 . . . children—\$1.00 (2 to 12 years). Ask your travel agent for additional information.

NEW YORK WORLD'S FAIR 1964-1965—FLUSHING 52, NEW YORK