



# OFFICIAL INFORMATION



# NEW YORK WORLD'S FAIR 1964-1965

## NEW YORK WORLD'S FAIR TICKET PRICE INFORMATION

Now to February 29, 1964

March 1 to October 18, 1964

### Individual Tickets

ADULTS	\$1.80	ADULTS	\$2.00
CHILDREN	0.90	CHILDREN	1.00

Children: 12 years old or less. Children under 2 years old admitted free.

### 20-Ticket Book

ADULTS	\$27.00	ADULTS	\$30.00
CHILDREN	13.50	CHILDREN	15.00

Tickets are detachable only by collector when books are presented at gates.

### Bulk Orders—50 or more Tickets

ADULTS	\$1.35	ADULTS	\$2.00
CHILDREN	0.675	CHILDREN	1.00

### Recognized Travel and Transportation Agencies

Price information for Travel and Transportation agencies only. Request folder 100-TA. Write (on your letterhead) to: Director of Publications, New York World's Fair Corporation, Flushing 52, N. Y.

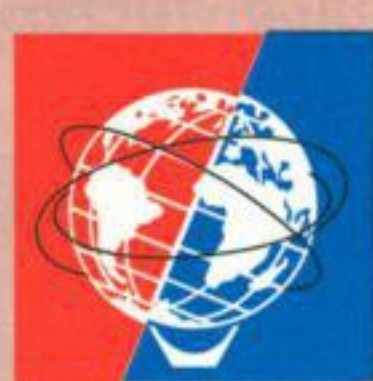
### Certificates

Applications for a certificate designating organizations as an "Official New York World's Fair Ticket and Information Center" may be obtained by writing to Director of Publications, New York World's Fair, Flushing 52, New York.

### Note

Discounts quoted herein apply to 1964 Season only. Gate Prices: \$2.00 adults and \$1.00 children. Tickets are valid for both 1964 and 1965 Seasons.

Parking:	At Fairgrounds	\$1.50 per car per day.
	At Flushing Airport	.75 per car per day.



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## ORDER YOUR TICKETS NOW

It is to your advantage to order your tickets now and make adequate plans to bring the public to the Fair. When you order 50 or more tickets, you save 32.5% over the regular retail price. Special discounts on all tickets expire on February 29, 1964.

## TICKET SALES OFFICE

New York World's Fair  
1964-1965 Corporation  
Flushing 52, New York

## COME TO THE FAIR!

A once-in-a-lifetime-event . . . pavilions from the nations of the world . . . the Federal government . . . the states of the Union . . . and America's industry, Entertainment, circus, fountains, music . . . fun for a day or a month . . . for the whole family.

OPENING DAY, WEDNESDAY, APRIL 22, 1964