



COME TO THE "FESTIVAL OF FUN"

ENJOY the fun, entertainment and attractions in the fabulous LAKE AMUSEMENT AREA—New York World's Fair 1964-1965. Here, beside beautiful Meadow Lake, the world's most famous creators and producers of entertainment have brought together in one area the world's greatest "Festival of Fun".

You will laugh at circus clowns, watch thrilling aerialists, novelty acts and performing animals . . . gasp at the view from the aerial tower ride . . . marvel at historic, lifelike personalities in wax . . . relive the discovery of America on the authentic flagship of Columbus. You'll see an extravagant musical show on the largest revolving stage in the world. Thrill, as you ride the transportation of the future, around the Lake Amusement Area, high above the ground . . . and be entranced by the lovely Polynesian dancers and attractions in the Hawaiian exhibit.

Enjoy a panoramic view of the Fair and the Lake Amusement Area as you cruise on colorful boats on Meadow Lake . . . and partake of southern hospitality in the restaurants aboard an authentic Mississippi Showboat. You'll see an exciting water show combined with music and multi-colored lights . . . and take a spine-tingling log ride through a flume of churning rapids. Then there is . . . the saucy and lavish French puppet show with a cast of 250 . . . and the thrill of a ride in a captive helicopter as it spins and swoops 100 feet in the air . . . and the spectacular salute to Broadway with its unforgettable melodies of the past 100 years.

These and many other highlights of the Lake Amusement Area are described in this booklet. Read about them. Come to the Fair for the fun of it . . . join all of us in a "Festival of Fun" at the Lake Amusement Area.



NEW YORK
WORLD'S
FAIR
1964-1965



THE MUSIC HALL & THE TEXAS PAVILIONS

Presenting "TO BROADWAY WITH LOVE," a spectacular salute to the Great White Way and its restless, dynamic, brilliant theatrical beat, featuring great and unforgettable melodies of the past 100 years on the American stage. "TO BROADWAY WITH LOVE" will be presented three times daily at 3:00, 7:00 and 9:00 P.M.



WONDERWORLD

Leon Leonidoff's WONDERWORLD, presented by Meyer Davis in the 10,000-seat Amphitheatre on the largest revolving stage in the world, is a \$2,500,000 musical extravaganza with a cast of 250. Music by Jule Styne. Choreography by Michael Kidd. Gargantuan settings and scenic effects by Richard Rychtarik and Don Shirley. Shown in 3 parts: On the Earth, In the Water, In the Air.



CONTINENTAL CIRCUS

Continental-type Circus. Thrilling aerialists, novelty acts, clowns and performing animals. 5,000 seat steel grandstand in circular plastic and vinyl building suspended from huge steel towers. Comfortable theatre-type seats. Circus Museum in adjoining building. Display of priceless Circus treasures loaned by famous Ringling Circus Museum in Sarasota, Fla. Circus ticket includes admission to Museum.



MARODA LAKE CRUISE

Sail, in boats of colorful design, leisurely and comfortably on a twenty minute "cruise" on Meadow Lake. Visitors will have an unequalled panoramic view of the World's Fair skyline as it travels past the Florida & Hawaii State exhibits, the regal Santa Maria, The Showboat, the two mile landscaped park areas. Admission: Adults \$1.00, Children (6 to 16) 50¢, Children under six free.



DANCING WATERS

The internationally famous and unique water show, accompanied by thrilling and exciting music and glorious multi-colored lighting . . . with formations, effects and combinations swirling and twisting in intricate designs and dancing patterns . . . a truly amazing and breathtaking presentation of singular beauty . . . presented in the specially constructed air-supported "bubble" Dancing Waters Theatre in the Lake Amusement Area.



LOG FLUME & KIDDYLAND

The Log Flume is an entirely new concept in rides. Imagine the excitement and fun as you sit in a log and are whisked through a twisting flume of rushing water at ten feet a second . . . the thrills at the finish as the log scoots down a 45-degree slide, with a splash, into a lakelet of swirling rapids. In addition, other rides for small children will be interspersed throughout the area.



BFE AERIAL TOWER RIDE

The only one of its kind in the World, the Aerial Tower Ride will take 12 persons in each of four specially designed safety cabins to the height of 120 feet. It will rise and turn slowly to afford everyone a most magnificent view of the entire Fair and the Lake Amusement Area. A thrilling ride the whole family will enjoy. The colorful night-time view is a must for photographic enthusiasts.

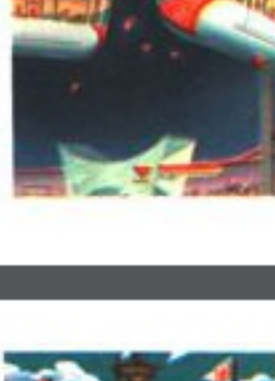
HUNDRED MILLION DOLLAR AMUSEMENT CENTER

FUN FOR THE WHOLE FAMILY



MISSISSIPPI RIVER SHOWBOAT

A full-sized authentic reproduction of a Showboat that paddle-wheeled its way up and down Mark Twain's Mississippi. Located in the Meadow Lake. Charm of the turn-of-the-century South—Lower deck restaurant dining—with continuous entertainment of the period—Upper Deck dinner and show. Moderate prices—Southern Fried Chicken Dinner complete—\$2.00. Supper Club dinner and show—\$5.00—\$7.00 per person.



AMF MONORAIL

The Monorail ride provides every member of the family with an exciting new experience aboard the transportation of the future. Thrill to the ride in silent air-conditioned comfort three stories above the ground where you can see and photograph the many scenic Fair sights during the eight minute trip. Return for a colorful night-time view. Spectacular eighty-foot high station.



SANTA MARIA

The Flagship of Christopher Columbus is an authentic historical reproduction built in Barcelona, Spain. Exhibits will feature 12 dioramas, depicting the highlights in the life of Columbus and 18 sculptured figures in life-size tableaux, clothed in authentic 15th century costumes, depicting life aboard ship. Entrance will be through a Spanish castle housing a 15th century bazaar with exotic merchandise and antique furnishings and decor.



JAYCOPTER RIDE

The Jaycopter is the world's only captive Helicopter free to perform all the maneuvers that actually simulate free flight. Feel the additional thrills of spinning and swooping while maintaining the safety of ground contact. Hovering at a height of 100 feet, a tremendous panoramic view of the fair can be photographed. The entire family will enjoy this thrilling ride when you visit the Fair.



HAWAII EXTRAVAGANZA

The State of Hawaii Exhibit has as its theme "Aloha". The colorful Exhibit covers 2½ acres on Flushing Meadow Lake and consists of an Akua Tower, the Aloha Theme Pavilion, a Tourism and Industrial Exhibit Building, the Five Volcanoes Restaurant, a Snack Bar, several Hawaiian Shops, a Hawaiian village and a natural amphitheatre and stage (Alohatheatre) for the presentation of Hawaiian music, song and dance.



WAX MUSEUM

The Walter's International Wax Museum has close to fifty extravagantly elaborate displays, the most extraordinary collection of wax scenes and tableaux ever assembled, at a cost of over one million dollars. Among them are "Cleopatra," "The Court of Louis XV," "Folies Bergere," "Dr. Casey and Kildare," "Romeo and Juliet," "Pope Paul and Pope John," "Cardinal Spellman," and "The Death of Leonardo Da Vinci."



LES POUPEES DE PARIS

All new Puppet Show created exclusively by Sid and Marty Krofft for the New York World's Fair, "Les Poupées de Paris" will be saucier and more lavish than the versions hailed in New York, Hollywood, Las Vegas and the Seattle World's Fair. It's a \$200,000 French musical revue with a cast of 250 impudent poupees . . . mostly girls! Don't miss this gay, exciting show!

LOCATION OF THE LAKE Amusement AREA

NEW YORK WORLD'S FAIR 1964-1965

The Lake Amusement Area is within easy access via subway, bus, train and automobile. Lake Amusement Area Parking Lots around Meadow Lake can be reached directly from the Van Wyck and Grand Central Expressways and the Long Island Parkway. For your convenience, free transportation is provided from the Parking Lots direct to admission gates 5 and 6, at the entrance to the Lake Amusement Area.

To reach the Fair from Manhattan, use the IRT Flushing subway line from Grand Central Station . . . the Long Island Railroad from Pennsylvania Station . . . or bus service from major terminals throughout the city.

