

**GO GREYHOUND**



**TO NEW YORK AND THE WORLD'S FAIR**



**NEW YORK WORLD'S FAIR  
OPENING APRIL 22, 1964**

When you step through the entrance of this mammoth exposition, the world is truly waiting to greet you. Some seventy nations around the globe . . . from Argentina to Upper Volta, from Austria to Venezuela . . . have joined together to bring you wondrous displays of their heritage, their culture, their people and products, and their future hopes.

Here, beneath the symbol of the Unisphere, the nations and the people of the world will gather to give meaning to the fair's central theme . . . Peace Through Understanding.

In addition to our own country's exhibits, more than thirty states are also participating on an individual basis, displaying arts, ideas, products and progress from every corner of the United States.

The great pavilions of industry will keep visitors spellbound for hours upon end, exhibiting a fascinating array of products of the future and demonstrating the role that man is destined to play upon a shrinking globe in an expanding universe.

Throughout its huge 646 acre site, the New York World's Fair will thrill you with marvels of art and architecture, fascinating customs of other lands, wonders of science, and amazing glimpses of what our future life may hold.

And, talk about fun! You'll see the major sporting events in the world . . . watch stage extravaganzas, movies and star-studded shows . . . dine on marvelous foods from good old American hot dogs to fabulous French cuisine . . . ride hovering helicopters and the exciting Swiss Sky Ride.

The world is waiting at your doorstep to give you the best vacation ever!



***Come to the Fair and see the world!***



*these are just a few of the exciting things you'll see and do . . .*

- Water shows and skin diving exhibitions • Full-scale home of the future • U. S. Olympic trials • American education—past, present and future • Project '64 Capsule • Trip into a crater of the moon • Moonlight dancing • Concerts and programs at Lincoln Center—authentic oriental temples
- Complete tour of Italy by film • Native dancers and musicians • Production of color TV shows • Displays of hunting, fishing and outdoor life • All-Star baseball and football games • Factory of the future • Pavilion of home furnishings and decoration • Auto thrill shows • Fashion shows • Art masterpieces from all corners of the world • Dead Sea Scrolls • Movie theatre with 360 degree screen • Prehistoric dinosaur gardens • Spectacular porpoise show • Ice revues • Exhibits of the world's major religious faiths • And Greyhound's dramatic Scenicruiser turntable theatre



From April to October in 1964 and again in 1965, millions of people from all parts of America will go Greyhound to the New York World's Fair.

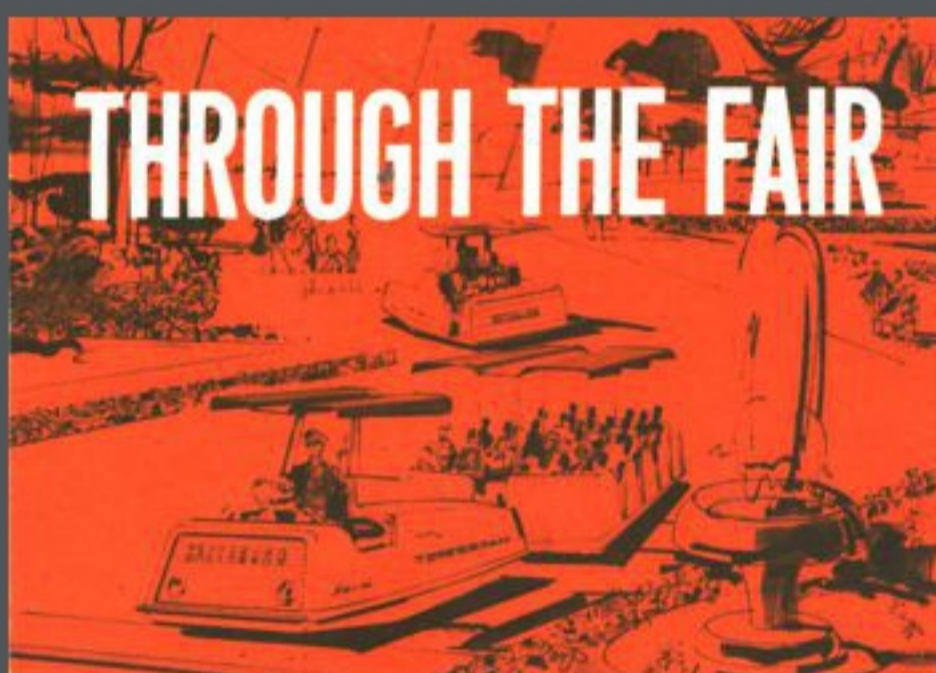
Those who have traveled by Greyhound Scenicruiser Service will know that it's the most convenient and economical way to see and travel that part of America which lies between their own front door and the most spectacular exposition this country has ever seen.

If Greyhound Scenicruiser Service will be a new experience for you, just take your choice of these convenient Greyhound travel plans:

**REGULAR SCHEDULES**—During the World's Fair season, Greyhound's scheduled service, which already covers 500 million miles a year, will be substantially increased to carry travelers from all parts of North America directly to the heart of New York City.

**INDEPENDENT TOURS**—This convenient, pre-planned service is the ideal way to travel for those who want more flexibility than conventional package tours provide. These tours are individually planned to help you go where you wish, when you wish, and do all the things you'd like. Everything is arranged in advance . . . reservations at excellent hotels and motels along the way and in New York, sight-seeing side trips, World's Fair tickets, reservations for the leading Broadway shows. You name it and we'll arrange it for you. Start anytime, anytime . . . we'll help you choose the most interesting route, the most convenient schedule. Combination bus-air tours are also available.

**ESCORTED TOURS**—The ultimate in travel convenience . . . you ride in your own private bus with a congenial group while a specially trained escort takes care of every detail. Escorted group tours to the Fair will originate at most major cities throughout the United States and may also be joined from practically any location by using regular Greyhound transportation to the starting point of the escorted tour. These tours will include hotel or motel accommodations at stop-over points enroute and at New York City, round trip transportation from your hotel to the Fair Grounds, World's Fair admissions, a grand motor coach sight-seeing trip within the Grounds, 4 delightful meals at the Fair, New York City sight-seeing and many other features.



Greyhound has been selected to provide exclusively all internal transportation, sight-seeing and information-booth service at the fair. As a result, Greyhound will help to make your visit at the fair just as fun-filled, relaxing and interesting as it does the remainder of your trip.

More than 1,000 Greyhound employees will offer you the following on-site services:

**GLIDE-A-RIDE TRAINS**—This futuristic transportation will carry you throughout the fair . . . for general sight-seeing and for "step-on-step-off" service between points of interest.

**ESCORTER LOUNGE CARS**—For personalized transportation, you'll ride in these special four-passenger Greyhound lounge cars. A trained guide will drive you through the fair, explaining all major exhibits and other features in which you may be interested.

**SIGHT-SEEING SERVICE**—Special Scenicruiser buses will provide lectured sight-seeing tours of the entire fair. All will be comfortably air-conditioned, restroom-equipped and glass-topped for complete visibility.

**CIRCLE SERVICE**—Sixty air-conditioned Greyhound buses will serve the perimeter routes around the fair, running both clockwise and counter-clockwise so that no two points on the route will be more than 15 minutes apart.

**WALKING TOURS**—Personalized walking tours will be offered by Greyhound for individuals and groups who wish to take in the sights at their own pace with their multilingual guide.

**TRANSPORTATION CENTER**—Greyhound's building at the fair will house an exciting Greyhound exhibit that you won't want to miss, plus delicious meals served in your favorite dining room. Choose the colorful Sidewalk Cafe, the early-American Federal Room, the casual Western Room, or the quick, convenient cafeteria. Relax between activities in the cool, comfortable cocktail lounge.

**GO GREYHOUND SCENICRUISER SERVICE TO NEW YORK**



. . . and be completely relaxed and refreshed . . . ready for the thrills of your New York World's Fair adventure. Enjoy the luxury of deeply cushioned reclining contour chairs . . . panorama picture windows climatized air-conditioning . . . convenient restroom facilities . . . on frequent daily Greyhound Scenicruiser Service. And the low cost will amaze you. For example, here are just a few sample Greyhound round trip fares to New York City . . .

**FROM:**

ATLANTA . . . . .	\$44.75
BALTIMORE . . . . .	11.65
BOSTON . . . . .	13.45
BUFFALO . . . . .	24.15
CHARLESTON, W. VA. . . . .	35.85
CHARLOTTE, N. C. . . . .	33.40
CHATTANOOGA . . . . .	44.20
CHICAGO . . . . .	48.55
CINCINNATI . . . . .	41.40
CLEVELAND . . . . .	31.70
COLUMBUS . . . . .	36.20
DALLAS . . . . .	76.15
DAYTON . . . . .	40.60
DAYTONA BEACH, FLA. . . . .	55.30
DENVER . . . . .	91.00
DES MOINES . . . . .	63.20
DETROIT . . . . .	40.50
ERIE, PA. . . . .	20.60
FT. WORTH . . . . .	78.05
HOUSTON . . . . .	84.10
INDIANAPOLIS . . . . .	45.90
JACKSONVILLE . . . . .	50.70
KANSAS CITY, MO. . . . .	65.25
KNOXVILLE . . . . .	38.90
LEXINGTON . . . . .	53.95
LOS ANGELES . . . . .	144.10
LOUISVILLE . . . . .	47.35
MEMPHIS . . . . .	59.15
MILWAUKEE . . . . .	50.50
MINNEAPOLIS . . . . .	62.30
NASHVILLE . . . . .	48.35
NEW ORLEANS . . . . .	68.95
NORFOLK, VA. . . . .	21.25
OMAHA . . . . .	70.15
PHILADELPHIA . . . . .	6.05
PITTSBURGH . . . . .	24.25
RICHMOND, N. Y. . . . .	20.10
ROCHESTER, N. Y. . . . .	20.65
SAN FRANCISCO . . . . .	151.40
SEATTLE . . . . .	144.10
ST. LOUIS . . . . .	56.65
ST. PETERSBURG . . . . .	62.20
SYRACUSE . . . . .	16.85
TOLEDO, OHIO . . . . .	38.70
TORONTO, ONT. . . . .	30.45
WASHINGTON, D. C. . . . .	14.15
WINSTON SALEM . . . . .	29.25
YOUNGSTOWN, OHIO . . . . .	27.10

**ALL FARES SUBJECT TO CHANGE WITHOUT NOTICE**

UNISPHERE United States Steel

**GO GREYHOUND**



...and leave the driving to us