

# Clues

TO SUCCESSFUL TRUCK OPERATION

FROM  
YOUR  
FORD  
DEALER



SUMMER 1964

- The Show's The Thing
- Truck With A Porpoise
- Family Fun In A Camper Coach
- Appalachian Volunteers

## Clues

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### CONTENTS

- 4 Wilderness Journey
- 7 Over A Mile High Ride
- 8 Truck With A Porpoise
- 10 Fire-Fighting Females
- 12 The Show's The Thing
- 14 Family Fun In A Camper Coach
- 17 New Camper Options
- 18 Have A Look—Then Take A Ride
- 20 Return Of The Whistling Swan
- 23 Power Wash On Wheels
- 24 Appalachian Volunteers
- 26 Pickup On Patrol
- 28 Pied Piper Of The St. Louis "Y"
- 30 Mail Truck
- 31 Humor

SUMMER 1964 — VOL. 13 NO. 3



The theme of the 1964-65 New York World's Fair is the mutual dependence of all people and their yearning for "peace through understanding." It is symbolized by the Unisphere.

If the "International Gardens" at the Ford Pavilion's Wonder Rotunda were all that visitors could see, they would receive from it alone an understanding of the Fair's theme. The miniature villages and scenes in the gardens capture and convey the essence of eleven nations scattered around the world.

From the Aztec temples and conquistadores' homes of old Mexico to the fishing villages of Malaya, from the desert outposts of North Africa and the ruins of Ancient Rome, to the quaint churches of French Canada and the farmyards of Denmark, Ford guests walk hand-in-hand with the history and legends of many different lands and epochs.

Visitors also see the Colonial American Hasbrouck House of Newburgh, N.Y., where General Washington once made his headquarters, and the Dutch Reformed Church near North Tarrytown, N.Y., of "Sleepy Hollow" fame.

The authenticity of the Ford exhibit is due to long months of research by Walt Disney's staff. This wonderful world in miniature illustrates the traditions of the world and leads us to a better understanding of it.

We invite you to come and see it.

**COVER:** The Unisphere and photographs of the dramatic Ford Pavilion are the subject of this issue's cover. The main entrance to the Pavilion is through the glass-enclosed rotunda which is surrounded by 64 pylons 100 feet in height. The exhibit building, one of the Fair's largest, is seven stories tall, and nearly three football fields long. See pages 12-13.

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3

## THE SHOW'S THE THING



Here are the first dinosaurs encountered on Magic Skyway. They are plant-eating Brontosaurus in their normal marshy habitat.

One of the most imaginative and exciting shows at the 1964-65 New York World's Fair is the Ford Pavilion which incorporates Walt Disney's Wonder Rotunda and Magic Skyway.

Sixty-four pylons, each a hundred feet high, outline the perimeter of the glass-walled Rotunda which houses the enchanting International Gardens. (See page 3.)

From the ground level showroom "speed ramps" — escalators without steps — take you to the upper level of the Pavilion past humorous tableaux that recapture the fun and fickleness of early motoring. Here you board a moving platform which picks you up and takes you to a bright new Ford convertible for a trip along the Magic Skyway, the big show at the Pavilion. This ride, inspired and constructed by Walt Disney, takes you first through a glass-enclosed tunnel encircling the Rotunda for a panoramic view of the fairgrounds. Then you enter the flared exhibit building into the misty vapors and shadowy half-light of the first "time tunnel." Among the first things you see are prehistoric monsters moving about in swampy and rugged terrain. Then you hear violent rumblings and you're suddenly in the midst of volcanic eruptions, signaling the end of the dinosaur era and the birth of man.

Communities of cave people now come to life before your eyes. They raise their eyebrows, blink, wave, smile and utter sounds. You see them make fire, hunt animals, paint crude figures and symbols on cave walls and even invent the wheel.

Having passed through the era of the caveman, you find yourself riding a highway into the sky through "Space City," Disney's "time tunnel" of the future. Towering spires of metal, glistening domes of glass and other elements of an abstract metropolitan center surround you. In this fanciful sequence, you almost feel that you're gliding along at a great height through a city built in space. When your ride ends, you stroll at your leisure past a collection of fantastic futuristic automotive designs on your way to the Product Parade. Before leaving, make sure you check in at one of the two "Geographs" where you'll be given a state (or country) tag to wear as a memento of your visit.



The Allegro, in the foreground, is one of the idea cars highlighted in the Wonder Rotunda. Behind it is a sleek '64 Ford Styleside pickup on the Product Parade in one section of Rotunda lobby.

12



Newly hatched Triceratops wobble on unsteady legs as parents look on.



These bizarre plant-eating Edaphosaurus flourished over 230 million years ago.



Earth cracks as molten lava flows down side of erupting volcano.



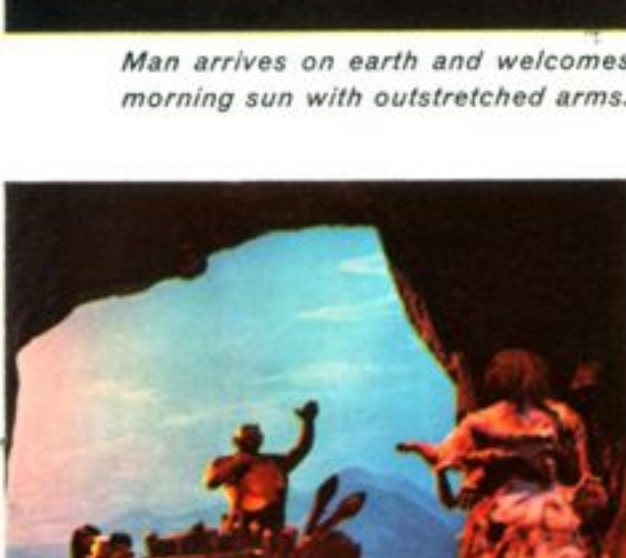
Man arrives on earth and welcomes morning sun with outstretched arms.



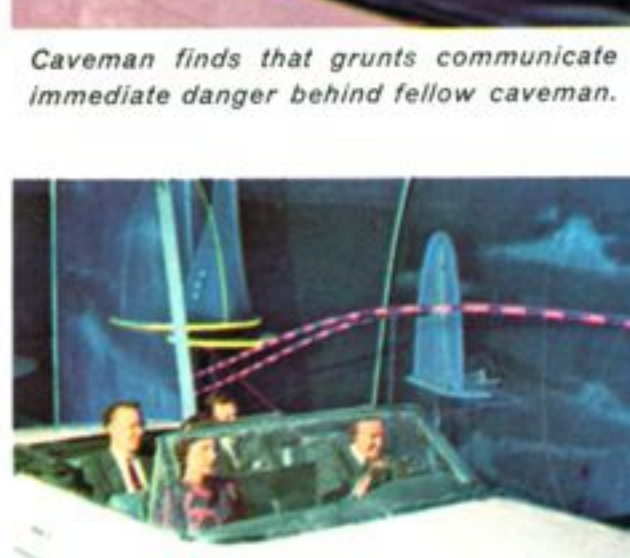
Caveman finds that grunts communicate immediate danger behind fellow caveman.



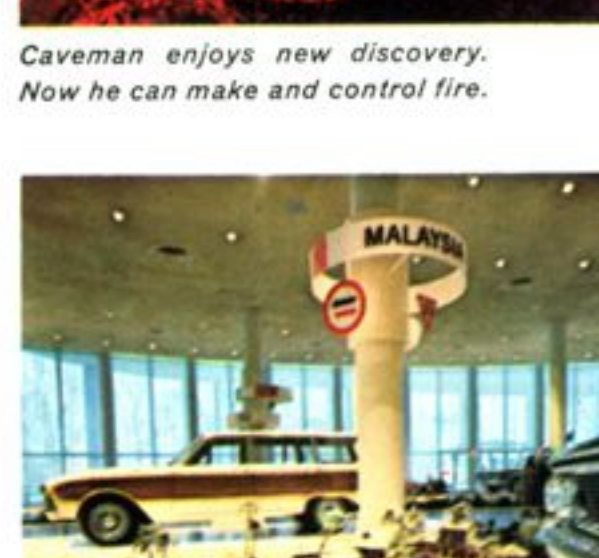
Caveman enjoys new discovery. Now he can make and control fire.



Inventor of wheel jovially waves goodbye as he's "driven off" to new horizons.



Visitors enjoy "Space City," the abstract metropolitan center at climax of ride.



Ford cars flank Disney's "International Gardens" in Wonder Rotunda.

13