



THE PAVILION OF
DENMARK
SEPTEMBER 30, 1963

Flag Raising Ceremony at the New York World's Fair 1964 - 1965

Excerpts from transcription of remarks made by officials of Denmark and the Fair at flag raising ceremonies for the Pavilion of Denmark at the New York World's Fair, September 30, 1963.

AMBASSADOR RICHARD C. PATTERSON, JR. [Chief of Protocol]: Your Excellencies, ladies and gentlemen. On the site of today's ceremony a pavilion will arise which will represent a country that is small in actual size but large in the respect and admiration it enjoys in the eyes of the world. The history of Denmark in war and in peace is a history of a gallant and industrious people, whose contributions to western civilization cannot be measured.

I should like to introduce to you a distinguished Dane who has served in his country's foreign service for forty years and whose duties have taken him to nearly every part of the world. He is former Danish Ambassador to Peru and now the distinguished and very popular Consul General of New York City, His Excellency Viggo Jensen.

I am privileged to present to you our first speaker, the former Governor of New York State, The Honorable Charles Poletti.

GOVERNOR CHARLES POLETTI [Vice President, International Affairs and Exhibits]: Thank you. Amba-

sador Patterson, Your Excellency, Minister of Foreign Affairs, distinguished and charming wives, other distinguished officials of Denmark and friends. I'm very happy to be here at this dedication. We are delighted that Denmark is going to be here with the family of nations that is participating, and we are pleased that Denmark is going to hold such an important and significant corner. Denmark's site is right near the main entrance where 60-65% of the people will come in by subway and Long Island Railroad, including those on their way to the Unisphere.[®] Thus it will be difficult for anyone coming to this New York World's Fair not to stop and see the Pavilion of Denmark.

The Pavilion of Denmark has been made possible in large measure because of the devoted and energetic persistence of a few people. The first person I would like to mention, Erik Stockmann, deserves much of the credit for our having a Danish Pavilion. We are very proud to recognize his contribution. We hope we shall have many occasions to make him feel that we of the New York World's Fair Corporation are exceedingly grateful to him for what he has done to achieve a Pavilion of Denmark.

I would like also to make special mention of Kai Johansen. We have seen him on our trips to Denmark and we always found in Johansen a warmhearted, cordial, understanding, sympathetic fellow.

The third person I would like to mention is a member of our own staff. In spirit he is very much a Dane, and I can't think of any human being who labored more

energetically and more steadfastly in order to persuade the powers that be to have a pavilion representing the people of Denmark. I am happy to pay special tribute to him today — our associate Douglas Beaton.

We think that your pavilion is going to be very significant. You have so much to show, particularly in your great fields of crafts. Your pavilion will afford the opportunity of seeing your fine work in silver and stainless steel, your furniture, your china, and all your other excellent products. I'm delighted that you are going to have an attraction that will evoke the fondest recollection of all of us — one of the most delightful and charming spots anywhere in the world — your Tivoli Gardens. We are happy



The Pavilion of Denmark, designed by the well-known Danish architect, Erik Moeller, is sponsored by private industry and commerce with the Danish

Agricultural Marketing Board as the major sponsor.



that, as a result of the special interest and contribution made by the Mayor of the City of Copenhagen, we are going to have a little bit of Tivoli.

Besides all your fine products, we are pleased to have you because your country means a lot to the people of the United States. We know your people as an industrious, intelligent, charming and wholesome people. But above all, we Americans think of the people of Denmark as friends — ardent, loyal, steadfast friends, friends of the people of the United States, and, I may add, friends of liberty and freedom and justice throughout the world.

It is in that sense that we are proud to be here today at this dedication ceremony for the pavilion representing the people of Denmark. Thank you very much.

AMBASSADOR PATTERSON: Thank you, Governor Poletti. Introducing the next speaker is never easy for me. He has accomplished so much for our city, for our state, for our country and in many countries abroad in so many ways. I shall merely tell you that he is the dedicated, dynamic president of the New York World's Fair, The Honorable Robert Moses.

MR. ROBERT MOSES: Ambassador Patterson, and representatives of Denmark and friends. I can only echo what Governor Poletti has said. We wanted Denmark here for many reasons. Some of them, perhaps, frankly and unashamedly sentimental. It is a great country with a great reputation in the last war, and we wouldn't be without a Danish Pavilion. What Charlie said about Tivoli is wholly true. We tried again and again to figure

out some way of getting a permanent replica of Tivoli here. Well, that takes a lot of doing.

I guess most of you know a little bit about the background of Flushing Meadow. It was a typical Long Island meadow with tortuous streams running through it, and I had the somewhat dubious honor of having to build a parkway through it. In the center was an enormous ash dump. It was quite a job to figure out what to do, and then miraculously along came the first world's fair. It enabled us to acquire all the land, to level the ash dump, and to drag these lakes that you see here on the south, to get ready for the first world's fair.

When the first world's fair ended, there wasn't enough money left to finish the park. We did what we could, and then another miracle occurred—there was a second world's fair.

One of the things that we expect to do here is to finish the park. When all of the pavilions have gone, we are going to save the landscaping. Most of the utilities underground are permanent, and when it is all over, this will be the finest park in New York City. It is going to take a good deal of very prudent and careful management. In that process, we are interested not only in having a great many foreign states and domestic states, amusements and American industries; we are anxious to have really fine exhibits, and we don't care whether they are very large or very small. Most of us feel that it isn't the size of the exhibit that counts.

But what we would miss most of all, and have missed

Mr. Erik Stockmann, President of the Danish Agricultural Marketing Board, presenting a memento from Denmark to Governor Charles Poletti, as Mr. Moses looks on.



Participating in the Danish Flag Raising Ceremony are: Robert Moses, Fair president, Governor Charles Poletti, Mrs. Per Haekkerup, His Excellency Per Haekkerup, Minister for Foreign Affairs of Denmark, and Mr. Erik Stockmann, President of the Danish Agricultural Marketing Board.

in a few cases, are the countries that have been in existence a long time, those that have been, in a true sense, democracies before ours was thought of, those which have a civilization, history, and culture which we can't as yet pretend to have in this country. Denmark is certainly one of them. I join Governor Poletti in congratulating you for coming and promise that we shall give you every possible help in getting your exhibit under way. Thank you.

AMBASSADOR PATTERSON: The motivating force behind Danish participation in the Fair was the Danish Agricultural Marketing Board of which our next speaker is managing director. It was through his initiative and dedication that Danish industry and commerce were brought into this project. I am highly honored to present to you the chairman of the Danish Fair Committee, Mr. Erik Stockmann.

MR. ERIK STOCKMANN [Chairman of the Danish Committee for Fair Participation]: Thank you. President Moses, Governor Poletti, Foreign Minister Haekkerup, distinguished guests. It is an honor and a privilege, as president of the Committee for Danish Participation at this flag raising day, to greet you and speak our gratitude for the courtesy and cooperation shown us by the New York World's Fair. There is more in these words than convention, for we in Denmark are mindful that we came into the picture in the eleventh hour, or, I should perhaps add, five minutes after twelve, since the final confirmation of our desire to participate was not reached until July fourth, significantly on that very date which we also

observe and celebrate in Denmark.

To make up for the delay, we have put forth every resource of imagination and work to speed the plans. For this we are thankful to all good forces on both sides of the Atlantic. I should like here to express our special thanks to our architect, Mr. Erik Moeller. Without his inspiration and artistic skill we should not have been able to reach so early this day's ceremony when the Danish flag will rise over what is to be the Danish Pavilion.

We are happy also that we can here renew the tradition of Denmark's participation in the New York World's Fair of 1939-1940 here at Flushing Meadow Park. It is our hope and faith that the Danish exhibition, which will rise from this ground, will embody the best we can show the United States, here under the Danish flag, of Danish enterprise, work, culture, and service within agriculture, industry, craftsmanship and commerce, and will promote further the happy relationships, not only of trade, but of the friendship between our two countries, the United States and Denmark, the American and the Danish people. Thank you.

AMBASSADOR PATTERSON: Thank you very much. Ladies and gentlemen, our next guest is a former journalist who for many years has been a distinguished member of Denmark's Parliament. Today, as his country's spokesman in NATO, in the UN, in the OECD, and in the negotiations between EFTA and the Common Market, he is recognized as one of Europe's best known and highly respected diplomats and statesmen. Therefore, I have the

high honor to present the Foreign Minister of Denmark, His Excellency Per Hækkerup.

HIS EXCELLENCY PER HÆKKERUP [Foreign Minister of Denmark]: President Moses, Governor Poletti, ladies and gentlemen. It is indeed a great honor and a great pleasure to be here today. It has already been said, but I should like to repeat, that there has been for many years a fine and close relationship between the United States of America and Denmark. We in Denmark want this fine cooperation to be continued — on the political side, on the economic side, in the cultural sphere — wherever we have the possibility.

It was only a few years ago that the Danish King and the Danish Queen went to the United States and saw a part of your wonderful country. It was a part of what I think we called the Danish year in the United States. We tried then to present to you what we have achieved in Denmark, what we could offer you in an exchange of commodities as well as ideas. We have always underlined the great importance, from our point of view, of the good relations we have with the United States. We are the more happy that private circles in Denmark, that private forces, and that private initiative in agriculture, in industry, in handicrafts, in trade are now taking the initiative and making it possible for Denmark to take part in this very great World's Fair in New York.

I know that much energy has been expended on both sides of the Atlantic. We are looking forward to the experiences we shall have here; we are looking forward to

the exchanges which we shall obtain through the Danish Pavilion and the contacts which we hope will be promoted through this initiative. I am in complete agreement with Mr. Stockmann when he said that what we wish is not only to have good economic relations between the United States and Denmark, but we believe sincerely that, if we have good trade relations and if we have good human relations between our peoples, we thereby contribute to establishing and guaranteeing the peace and the welfare of mankind all over the world.

I see this World's Fair as one contribution to that end, and you have the wholehearted support and cooperation of the Danish people in the great task you are now — in 205 days — going to establish here. I feel convinced, when I look at this place, that with the energy and the efficiency of the management of this World's Fair and with the energy and efficiency of the men and women behind this work, when I come back here in 205 days, I shall see a wonderful World's Fair here, and I am sure that I shall see a nice little Danish Pavilion, very well situated.

They will see some of the Danish handicrafts; they will see some of the Danish skills. I hope they will drink some Danish beer and will eat some good Danish food. I am sure that they will be heartily welcome and that we can get good results in this spirit of understanding that this is just one more contribution to the intimate human cooperation between people throughout the whole world. I also wish to congratulate those who have taken the initiative for the Danish participation at this occasion.

PAVILION OF DENMARK

ERIK STOCKMANN, *Chairman*, Danish Committee for New York World's Fair 1964-1965 Participation

JUST LUNNING, *Chairman*, U.S. Committee for Danish Participation in the New York World's Fair 1964-1965.

U.S. Committee for Danish Participation in the New York World's Fair 1964-1965:

IB PEDERSEN

BERNT I. CHRISTENSEN

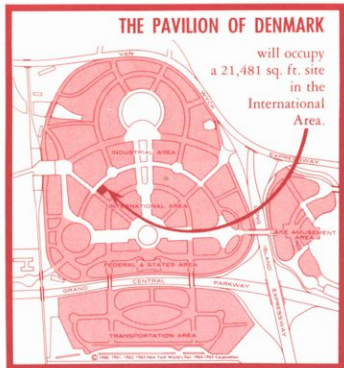
GUSTAV WEDELL

ERIK JENSEN

ERIK MOELLER, *Architect*

WERNER JENSEN AND KORST, *Engineers*

SESSINGHAUS AND OSTERGAARD, INC., *Contractors*



Developed & presented by  United States Steel
© 1964 New York World's Fair 1964-1965 Corporation

NEW YORK
WORLD'S FAIR
1964-1965
CORPORATION

Flushing, N. Y. 11380

Tel. 212-WF 4-1964

ROBERT MOSES, *President*

THOMAS J. DEEGAN, JR., *Chairman of the Executive Committee*

WILLIAM E. POTTER, *Executive Vice President*

CHARLES POLETTI, *Vice President, International Affairs and Exhibits*

STUART CONSTABLE, *Vice President, Operations*

WILLIAM BERNIS, *Vice President, Communications and Public Relations*

ERWIN WITT, *Comptroller*

MARTIN STONE, *Director of Industrial Section*

GUY F. TOZZOLI, *(Port of New York Authority) Transportation Section*

ERNESTINE R. HAIG, *Secretary of the Corporation and Assistant to the President*

WILLIAM WHIPPLE, JR., *Chief Engineer*