



Step  
right up  
and



play your own beauty game at the

# CLAIROL COLOR CARNIVAL

You must have this card to get your personalized beauty scheme  
(keep it with you)

# SEE A FREE MOVIE AS YOU RIDE

Watch your step getting off...

**N**OW ENTER THE HAIR AND SKIN TONE IDENTIFICATION SECTION. At one of the three booths our color experts will record, on the back of this card, your present hair color and skin tone—the first step in your personalized cosmetic analysis.

**W**ALK INTO THE HAIR COLOR SECTION. Peek into the Clairol Hair Color Pre-Vuers and see yourself as a blonde, brunette or redhead. Enjoy the exhibit—"Art and Beauty in America" featuring the "Cosmetology Hall of Fame".

**S**TOP UNDER THE STRIPED AWNINGS FOR YOUR PERSONALIZED HAIRCOLOR CONSULTATION. Our color experts will help you decide the right kind of haircoloring, then give you a personalized formula to take to your hairdresser. Now to complete the beautiful picture of you, step up to the...

**C**OSMETIC KIOSK FOR A PERSONALIZED MAKE-UP ANALYSIS. Where beauty consultants will give you a complete make-up scheme "keyed to your hair color."  
And, if you like, walk over to the cosmetic store and purchase a personalized Clairol Cosmetic Souvenir.

# ANALYSIS CARD

To be filled out by a Clairol Consultant

## FOR YOUR COSMETIC ANALYSIS

### Present Hair Color

Light Blonde
Honey Blonde
Brownette

Brunette
Redhead
Silver

### Natural Skin Tone

	Ivory Beige	Pink	Olive
Light			
Med			
Dark			

Rose Brown	Beige Brown	Deep Brown
A	D	G
B	E	H
C	F	K

## FOR YOUR HAIR COLOR ANALYSIS

### Desired Hair Color

Light Blonde
Honey Blonde
Brownette

Brunette
Redhead
Silver

## YOUR CLAIROL HAIR COLOR FORMULA

(give this personalized formula to your hairdresser)