



# NEW YORK WORLD'S EXHIBIT FAIR

1964-1965



Developed in cooperation with United States Steel

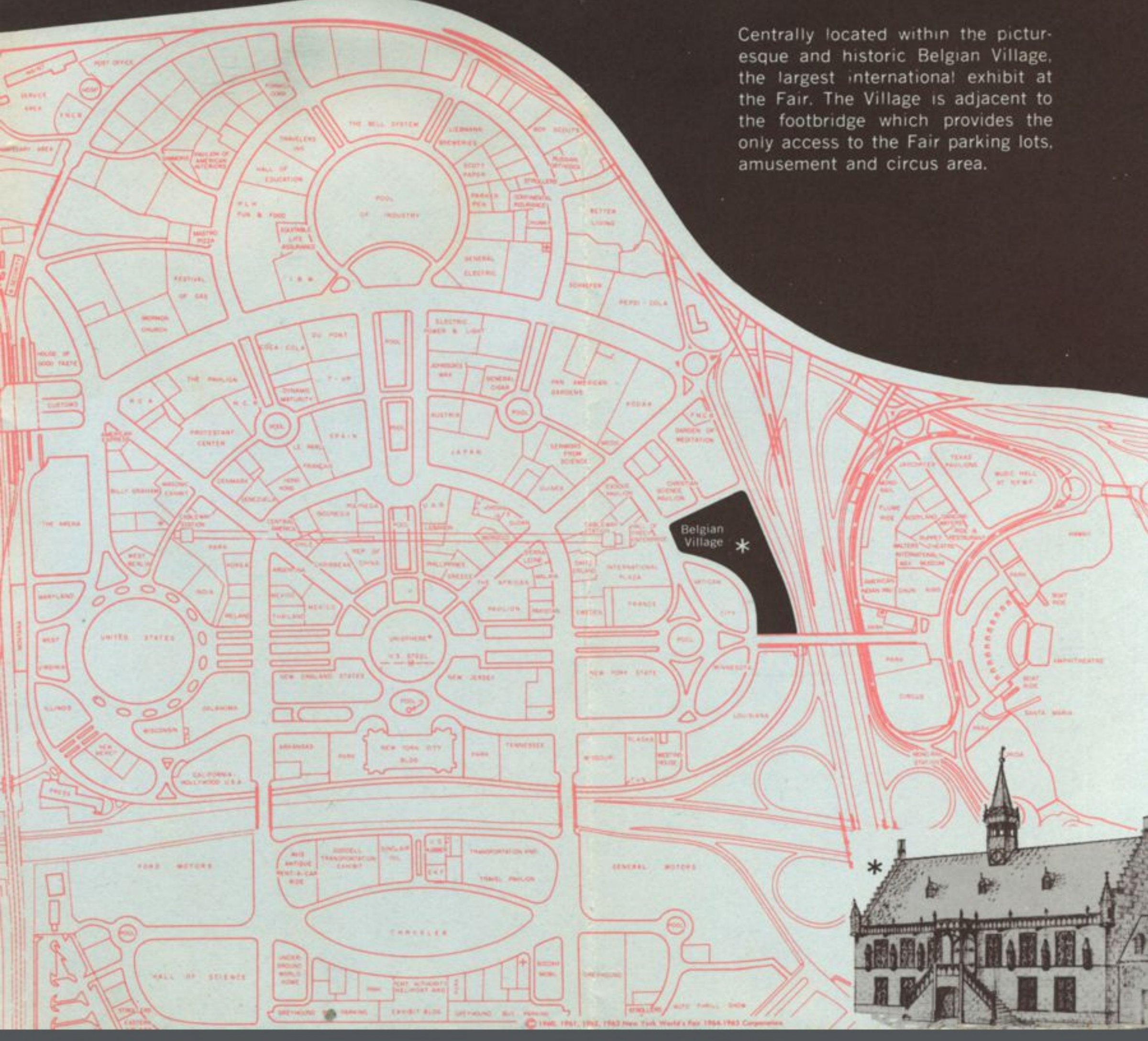


An estimated 100 million visitors from all over the world will come to the 1964-1965 NEW YORK WORLD'S FAIR - by far the greatest box office attraction in history.

The Inventions Exhibit at the Fair will provide an unusual opportunity for many of these millions to see and learn about the development of new ideas. It will provide inventors and companies with a rare opportunity to showcase their ideas, models, drawings and inventions.

Public unfamiliarity with the patent system, and its value in a free enterprise economy, has left a vacuum for exploitation by those who would weaken or drastically alter the patent laws. The Inventions Exhibit is intended to present the patent system in a favorable light, to millions of persons, by displaying many of its rewards.

## The New York World's Fair INVENTIONS EXHIBIT\*



Centrally located within the picturesque and historic Belgian Village, the largest international exhibit at the Fair. The Village is adjacent to the footbridge which provides the only access to the Fair parking lots, amusement and circus area.

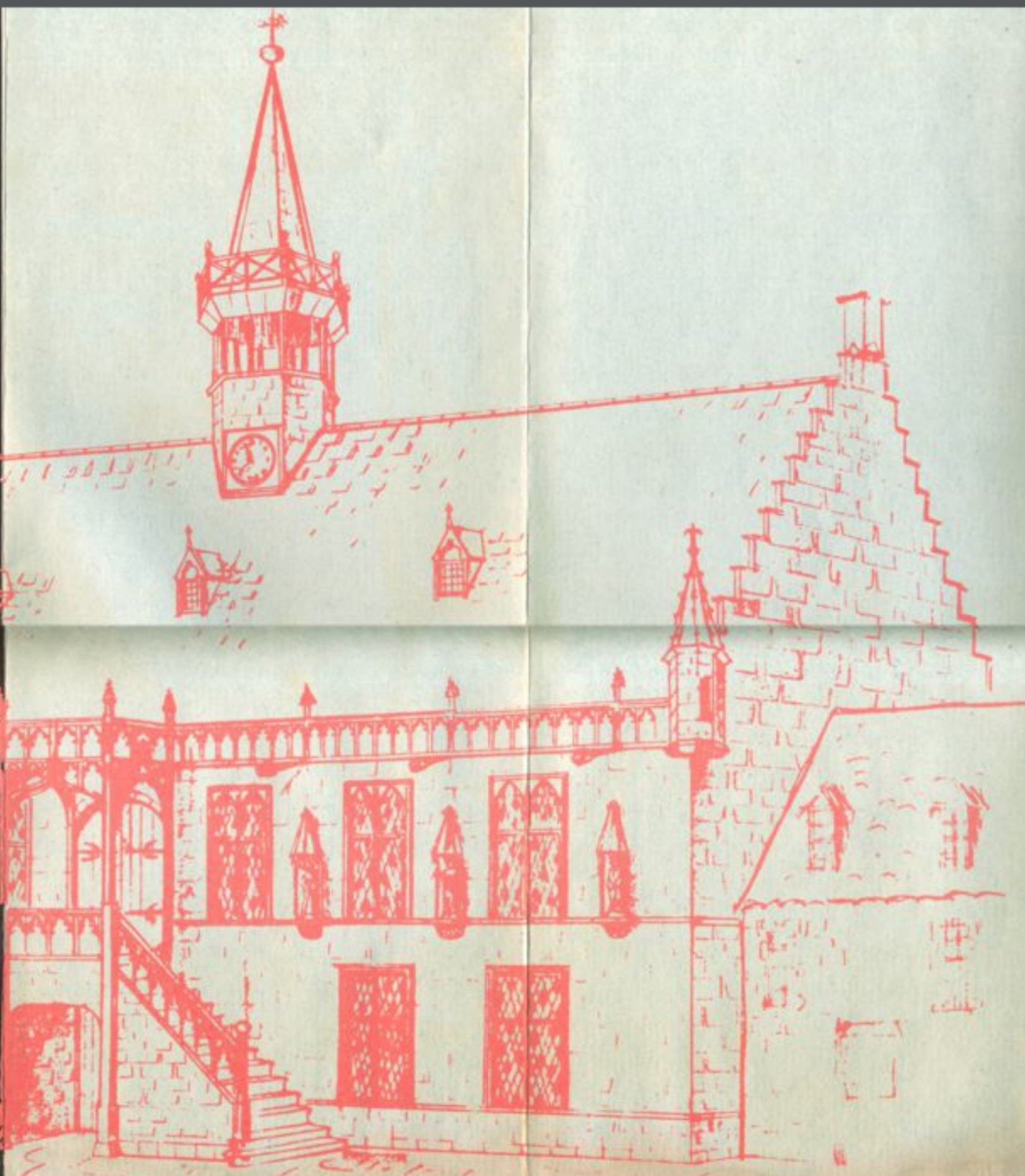


### Belgian Village City Hall

A perfect reproduction of the real one in the town of Damme, this legendary building, pride of the Village, will house the NEW YORK WORLD'S FAIR INVENTIONS EXHIBIT.

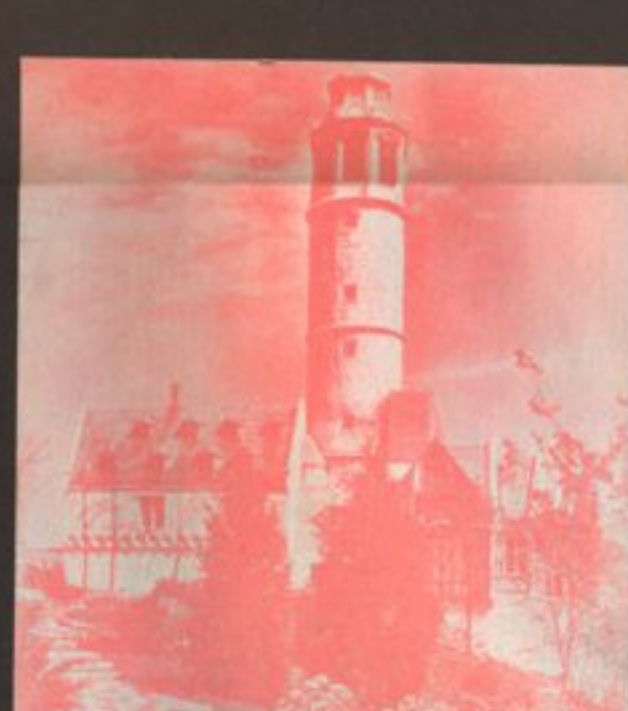
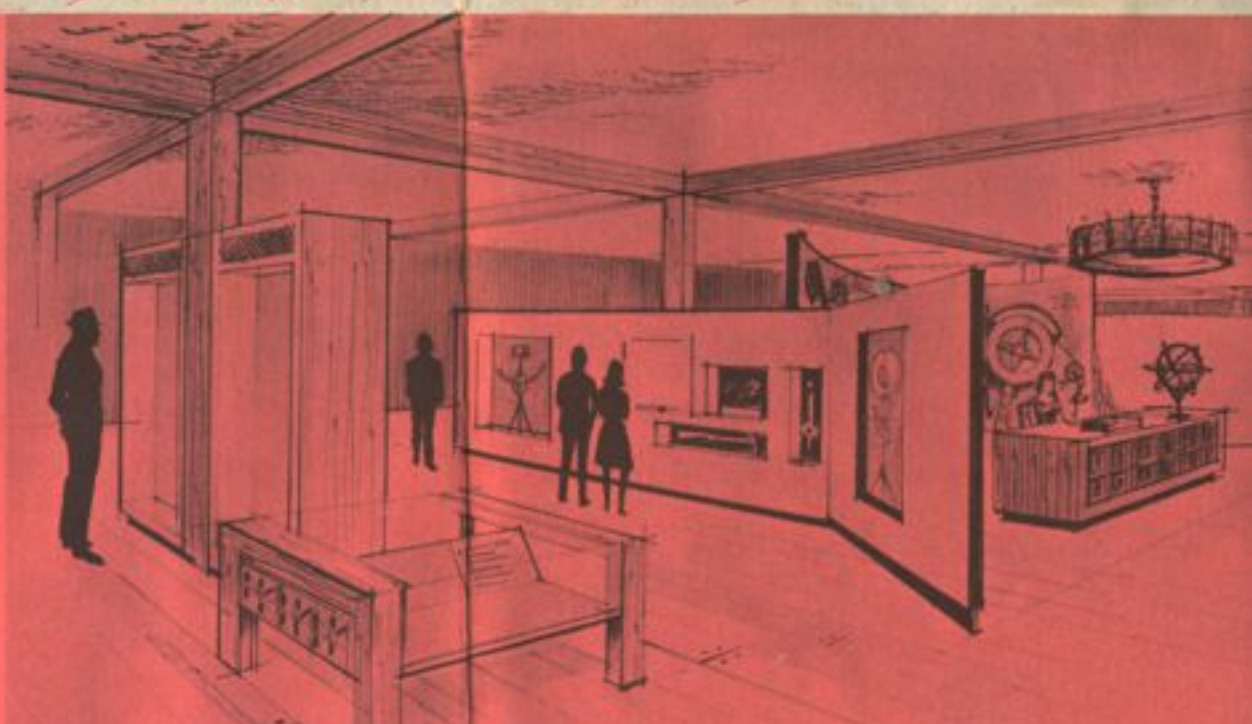
There will be over 15,000 square feet of space provided for the exclusive use of individual inventors and companies for the display of their products and ideas. Technical people will be on hand to explain the inventions on display.

The theme of the Fair, and the purpose of the Inventions Exhibit, is to present to the world an exposition of man's achievements in an expanding Universe.



Main Reception Rotunda City Hall Building

Street scene City Hall area



THE NEW YORK WORLD'S FAIR 1964-1965 WILL BE THE GREATEST BOX OFFICE ATTRACTION EVER

- 100 MILLION PEOPLE ARE EXPECTED FOR ITS 360-DAY, TWO-SEASON RUN
- 18 MILLION PEOPLE LIVE WITHIN 50 MILES OF THE NEW YORK FAIR GROUNDS
- 63 MILLION LIVE WITHIN A DAY'S JOURNEY OF FLUSHING MEADOW PARK
- 117 MILLION LIVE WITHIN AN OVERNIGHT JOURNEY

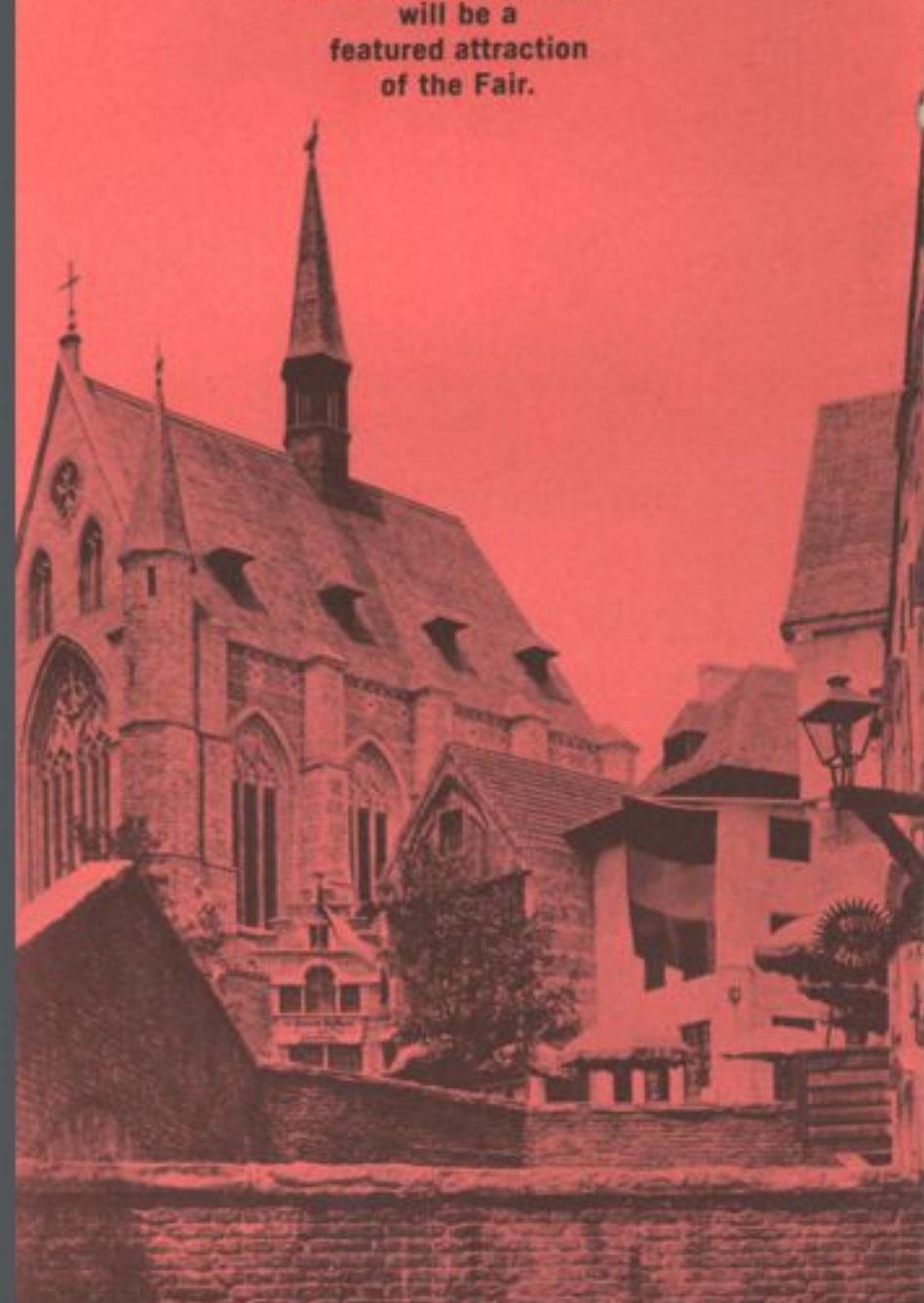


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The picturesque and authentically styled Belgian Village, situated in the heart of the 1964-1965 New York World's Fair, will be a featured attraction of the Fair.



### Inventions Exhibit Facts

#### PURPOSE

The primary purpose of the Inventions Exhibit, is to provide inventors, patentees, their representatives, and assigns with a unique opportunity to publicly display their inventions and products before many of the millions expected at the Fair, including businessmen seeking new ideas and products.

#### CONTENTS OF EXHIBIT

Displays of patented and unpatented inventions from all over the world. Displays may include any or all of the following: patent copies, drawings, photographs, artists renderings, slides, written descriptions of inventions, and models or prototypes.

#### ARRANGEMENT OF DISPLAYS

Displays will be arranged by experienced persons in a manner which will attractively present the inventions for the viewing public.

#### WHO MAY APPLY

United States and/or foreign inventors and patentees, or their representatives and/or assigns are eligible to apply.

#### WHEN TO APPLY

Applications are NOW being accepted, and will be accepted at any time prior to or during the duration of the Fair - providing space is still available.

#### HOW TO APPLY

Any person(s) desiring to participate in the Exhibit should complete an Application Form(s) and return it to: NEW YORK WORLD'S FAIR INVENTIONS EXHIBIT, P.O. Box 810, Flushing Meadows, New York. Additional Application Forms will be furnished upon request.

#### SPONSOR

The NEW YORK WORLD'S FAIR INVENTIONS EXHIBIT is a division of International Inventions, Inc., of New York. The sponsor is not a patent broker, employs no patent brokers, and has no interest in, desire to, and will not promote the exhibitors' inventions for its own profit.

#### EXHIBITING FEE

The only cost to an applicant for display of an invention is a registration fee. (See the Application Form for further details.)

#### RESPONSIBILITY

Owners and/or inventors must rely on the protection provided by the patent laws, including those pertaining to the public display of unpatented inventions. If you have any questions concerning these matters, consult patent counsel of your choosing.

P.O. Box 810 (BR) • Flushing Meadows, New York 11352