





World's Fair Preview OCTOBER, 1963





... all described on the following pages







Illustrations of World's Fair exhibits @ 1962, 1963 New York World's Fair 1964-1965 Corporation

Lofty steel towers support

eight giant trusses for

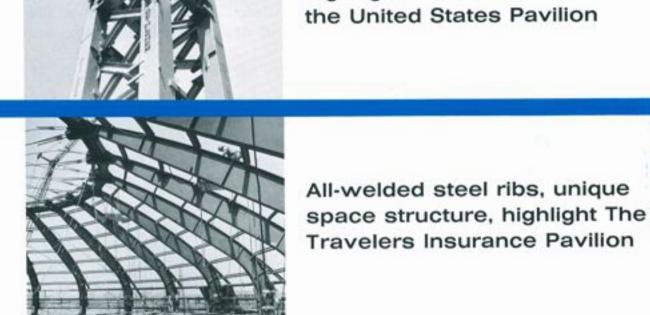
Steel U-frames connected to

for the Bell System Exhibit

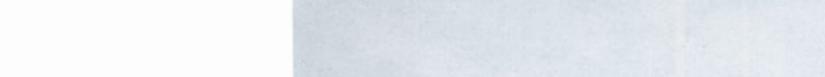
curving trusses frame the ride

A lamella steel pipe dome crowns the General Electric

Company Pavilion



Travelers Insurance Pavilion



Four remarkable structures . . . all framed with steel . . .

fabricated and erected by BETHLEHEM ST



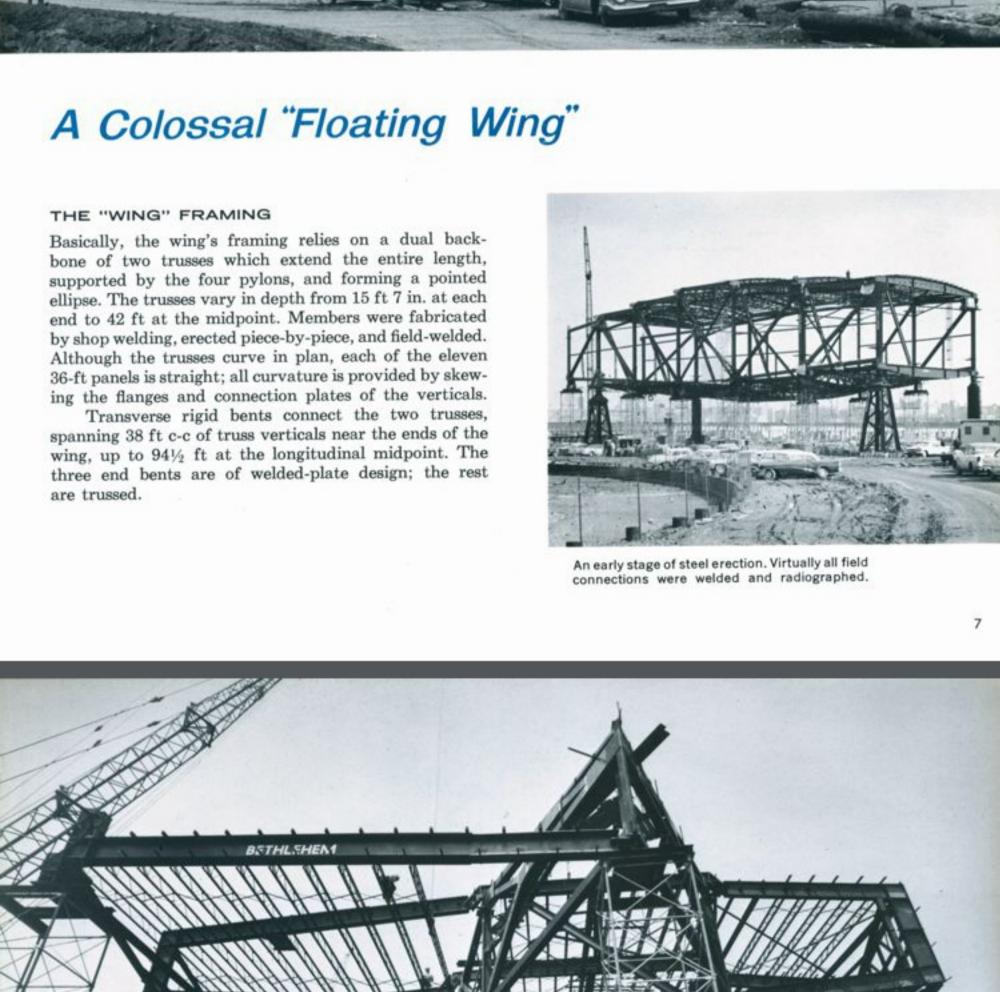
THE BELL TELEPHONE SYSTEM EXHIBIT BUILDING This structure would be notable if it were just a fraction of its actual size; in fact, it is 400 ft long, and 200 ft wide at its longitudinal midpoint, where it is about 60 ft deep. It spans 180 ft between supports, and cantilevers 108 ft beyond them. Also, along the entire 400-ft length of the structure, it cantilevers from the trusses as much as 66 ft toward the front, and 38 ft to the rear. This vast volume is supported on just four steel piers, two of which are designed for a load of 4,200 kips

theaters.

each, and the other two for a load of 2,500 kips each!

These steel supports, each 35 ft high from bottom of base plate at grade to center of bearings, rise through a base structure which occupies virtually the full 105,000sq-ft site. This structure, which contains exhibits, offices, VIP reception rooms, etc., is not described here. We shall confine our description to the "wing", which houses a chair ride which transports visitors through a series of

SETHLEHEM STEEL CO



The transverse frames at the extreme ends were erected after all U-frames were in place. The completed structure gives no outward hint of the pointed effect so evident in this picture.

of theaters, a projection booth, the mechanical equipment, and necessary catwalks and platforms for access. There is, therefore, no conventional floor framing, nor the added rigidity ordinarily furnished by a floor system. The primary lateral members between transverse frames are beams of various sizes, welded in place.

channels, back-to-back, with spacer plates.

pin-connected to the truss verticals.

To achieve the cantilevers along the front and rear

Tension ties extending from the "front" truss U-frame

connection points diagonally downward to the lower members of the transverse bents, help take the "kick" from the U-frames. They are made up of two 18-in., 58-lb

Lateral Secondary Framing. It should be noted that there are no floors, per se, in the wing. Its huge volume is occupied by the ride and its framing members, a series

Generally speaking, the exterior shape of the wing is

of the wing, U-frames are connected to the truss verticals at each panel point. These frames are shop-welded, using reinforced 36-in. wide-flange shapes. All but those at the ends (and the bottom members at the pylons) are

requirement that all external steel members adhere to a trace line with an accuracy of ± 1/4 in., to assure absolute smoothness of the skin. Supporting Columns. Although given an architec-

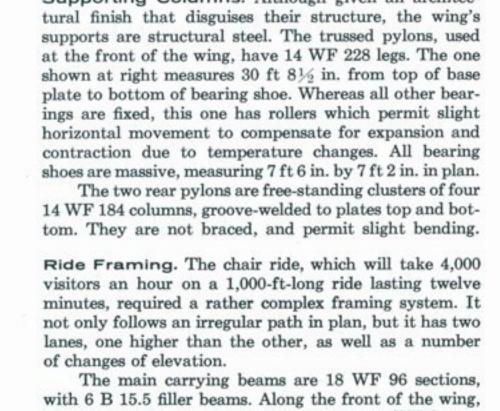
within the U-frames, the ride rests on 18 WF beams connected to the upper flanges of the lower members of the U-frames. Elsewhere, however, the entire ride is

One of the two front, trussed pylons. It is the only support equipped with rollers to permit slight movement, horizontally on the "wing's" longitudinal axis.

Architect: Harrison & Abramovitz; Exhibit Design: Harrison & Abramovitz; Consultant: Henry Dreyfuss; Producer-Designer, Ride: Jo Mielziner; Structural Engineer: Paul Weidlinger; Mechanical and Electrical Engineer: Syska & Hennessy, Inc.; General Contractor:

George A. Fuller Company; Steelwork: Bethlehem

Steel Company



The heavy diagonal members shown here help transmit the "kick" from the long U-frames.

established by L Series open-web joists, equipped with outriggers which establish the architectural overhang at

A major problem in fabrication and erection was the

each bent line.

elevated on columns.

Cutaway sketch of the structure at its midpoint shows how the ride passes through the "long" U-frames; mechanical

equipment is housed in the "short" U-frames.

